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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2015-R&C [CFA]

Dated 15-03-2016

Circular R&C-CFA No. 184/15-16

Subject: Introduction of promotional scheme in all the Circles to those customers who are migrating from any private Broadband operator to BSNL - reg.

1. In order to attract Broadband customers of private Broadband operators to avail BSNL Broadband service, it has been decided by the Competent Authority **to launch the following promotional scheme for a period of 90 days in all the circles for those Broadband customers who are migrating from any private Broadband operator to BSNL:-**
 - (i) ***To waive off Broadband installation charges for the standalone/ Combo BB plans.***
 - (ii) ***To waive off one month FMC (Fixed Monthly Charges) of the Broadband plan.***
 - (iii) ***To offer 500 free calls to all network (ON-NET/OFF-NET) for one month (in addition to already available free calls) under Broadband combo plans.***
2. ***To avail the above scheme, the customer has to submit the copy of private broadband operator's latest bill, issued within two month prior to the month of providing BSNL Broadband connection.***
3. ***The commercial officer of the area shall attach the above scheme at the time of provision of new broadband connection under above promotional scheme and shall keep the copy of private broadband operator's bill in the file of the customer.***
4. ***The Circles shall also ensure to comply with all regulatory requirements.***
5. The above instructions are **effective with w.e.f. 17-03-2016 on promotional basis for a period of 90 days in all the circles.**
6. All other terms and conditions shall remain the same.
7. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-370/2015-16/BB/Tariff, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.


Sd/-
DGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC Pune.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All CGMs/GMs - CFA CO BSNL New Delhi
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/(PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (NWP-BB/PDP)-CFA, CO BSNL w.r.t case mark: 64-370/2015-16/BB/Tariff carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
7. GM (CIT), CO BSNL - for placement on BSNL Website.
8. AD OL for Hindi version
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
13. Secretary, TRAI-for information please.
14. Guard File.


DM (T&C)-CFA